

USGBC 2010 Natural Talent Design Competition
Design to Build Challenge: Presented by Salvation Army's EnviRenew Initiative

Official Rules

1. **ELIGIBILITY:** The “USGBC 2010 Natural Talent Design Competition *Design to Build Challenge: Presented by Salvation Army's EnviRenew*” (“Competition”) is open to nation students and emerging professionals who meet the following criteria (“Entrant”):

Students (“Students”) must be currently enrolled in a full-time, accredited undergraduate or graduate program in the following fields relating to residential design and building: (i) architecture, (ii) architectural drafting (iii) landscape architecture, (iv) building design, (v) interior design, (vi) urban planning, (vii) construction, (viii) construction management, (ix) engineering, (x) affordable housing, (xi) disability/elderly services, (xii) business (BBA/MBA), (xiii) economics, or (xiv) marketing/communications. Students must be 18 years of age or older at the time of entry. Those whole qualify in this capacity may only compete in the Student category and Students teams may only be made up of Students.

Emerging Professionals (“Emerging Professionals”) must be no more than 5 years out of most recent schooling and be employed in one of the following fields relating to residential design and building: (i) architecture, (ii) landscape architecture, (iii) building design, (iv) interior design, (v) urban planning, (vi) construction, (vii) construction management, (viii) engineering, (ix) affordable housing, (x) housing policy, (xi) disability/elderly services, (xii) real estate development, or (xiii) marketing/communications. Emerging Professionals must be 18 years of age or older at the time of entry. Those whole qualify in this capacity may only compete in the Emerging Professionals category and Emerging Professionals teams may only be made up of Emerging Professionals.

Employees of USGBC (“Sponsor”) and the Salvation Army, and each of their subsidiary companies, chapters, affiliates, consultants, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, and their officers, directors, employees, shareholders and agents, and members of such employees’ immediate families and individuals living in the same household with such employees, are not eligible to register. The Competition will begin on January 4, 2010 at 12:00 a.m. EST and ends on September 3, 2010 at 12:00 p.m. EST (“Competition Period”).

2. **COMPETITION SCHEDULE:** The Competition and Competition Entries will adhere to the following Competition Schedule (“Competition Schedule”). All dates and deadlines are non-negotiable and are subject to change by Sponsor. Failure to adhere to the Competition Schedule will result in disqualification of Competition Entry.

Event	Time
Registration Opens	January 4, 2010 at 12:00 a.m. EST
Early Registration Ends	March 1, 2010 at 12:00 p.m. PST
Standard Registration closes and Competition Entries are due	May 31, 2010 at 12:00 p.m. PST
USGBC Local Chapters Announce Local Finalists	July 2, 2010
USGBC Local Chapters host award ceremonies	Month of July, 2010
Local Finalists posted on Open Architecture Network	Month of July, 2010
Four (4) National Finalists are notified	August 29, 2010

All Competition Entries notified of status	September 3, 2010
Two (2) persons from each National Finalist team shall be required to travel to New Orleans, Louisiana to present their design	Month of September, 2010
Two (2) persons from each National Finalist Team shall be required to travel to Chicago for Greenbuild 2010	November 16-19, 2010

3. **TO ENTER:** Entrants must complete the electronic entry form located at <http://openarchitecturenetwork.org/competitions/naturaltalent/2010> in accordance with these Official Rules (“Competition Entry” or “Competition Entries”). All Entrant(s) must create a profile on the Open Architecture Network. A group of Entrants may make up one Team, but Entrants may participate in only one (1) Team (“Team”). There is no limit to the number of Entrants per Team. One (1) team member must register the Competition Entry (“Team Lead”). Team Lead must identify the geographic location from which the Competition Entry is being submitted. Team Lead must invite other Entrants to participate in Team. Competition Entries will be grouped according to geographic location and pooled for judging by nearest applicable USGBC local chapter. Each Team will be required to pay an Team Entry Fee based on qualification as Student or Emerging Professional (“Entry Fee”). Entrants may register a Team at any point during the Competition Period. Team Entry Fees will be discounted during the Early Registration Period from the beginning of the Competition Period to March 1, 2010 12:00 p.m. PST (“Early Registration Period”). At the point when the Early Registration Period ends, the Standard Registration Period comes into effect and continues until the close of the Competition Period (“Standard Registration Period”). See Entry Fee Schedule below for further information on Entry Fees (“Entry Fee Schedule”).

Entry Fee Schedule		
Team	Early Registration Period Entry Fee	Standard Registration Period Entry Fee
Student	\$25	\$50
Emerging Professional	\$50	\$75

Entrant(s) must submit all documents and images in accordance with the Programmatic Requirements as set forth in Section 4, Required, Recommended, and Optional Image Submission as set forth in Section 5 and Judging Criteria as set forth in Section 6.

4. **PROGRAMMATIC REQUIREMENTS:** Competition Entries must meet the following Programmatic Requirements in order to be considered eligible (“Program Requirements”). Adherence to Program Requirements will be evaluated according to the Judging Criteria. Failure to meet the Program Requirements may result in disqualification.

Floor Area: The floor area of the designed house must measure no less than 720 square feet (“sf”) and no more than 880 sf. Exterior elements, including but not limited to ramps, porches, and overhangs are restricted only by cost, zoning requirements, and lot size. Failure to comply with this requirement may result in disqualification of a Competition Entry.

LEED Certification Qualities: The designed house must demonstrate the ability to achieve Platinum certification in USGBC’s LEED Rating System. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Construction Costs: The total cost of building materials and construction labor must not exceed \$100,000.00 US. The provided cost estimation sheet should be used as a guide to cost of materials and labor in New Orleans, Louisiana. Failure to comply with this requirement may result in disqualification of

a Competition Entry.

Context: Competition Entries must show consideration of the qualities of Broadmoor Neighborhood, including but not limited to narrow housing lots, single and double family homes, historical architecture, and elevated finish floors. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Lot Size: Competition Entries must be designed to fit a 30' x 100' foot lot with a North – South orientation. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Finish Floor Elevation: Competition Entries must reflect a finish floor elevation that is no lower than seven (7) feet above grade. Competition Entries must also reflect consideration of the relationship of the house to the street, neighboring houses. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Storm Resistance: Competition Entries must incorporate strategies for resistance to hurricane-like conditions, including heavy rainfall and 150 mph winds. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Landscape: Competition Entries must reflect attention to Landscape detail, including but not limited to landscape design and interaction with the designed structure. Landscape does not need to be considered in the \$100,000.00 US Construction Costs. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Universal Design: Competition Entries must be compliant with all relevant aspects of Universal Design, with special emphasis on design features that may assist elderly occupants. Failure to comply with this requirement may result in disqualification of a Competition Entry.

ADA Compliance: Competition Entries must meet all ADA compliance requirements. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Education of Occupants: Competition Entries must include proposed methods for educating occupants on principles of sustainability, including but not limited to efficient use of energy and water. Failure to comply with this requirement may result in disqualification of a Competition Entry.

Specific Housing Components: Competition Entries must include but are not limited to the following housing components:

- 2 bedrooms, with one bedroom as a master
- 1 ½ bathrooms
- Full kitchen with refrigerator, dishwasher, stovetop, oven, kitchen sink, and all fixtures associated therein
- Laundry facility including washing machine, clothes dryer, and all fixtures associated therein.
- Living area
- Dining area
- Outdoor living space (does not count toward 880 square footage maximum)

5. **REQUIRED, RECOMMENDED AND OPTIONAL IMAGE SUBMISSIONS:** Entrants are required to submit two (2) presentation board images and no more than ten (10) secondary images. Secondary images include building plan(s), building elevation(s), building section(s), and additional rendering(s)/supplemental image(s). Project description, completed cost estimation template, LEED for Homes project checklist, and CAD file do not count toward secondary image limit. Please note that images will not be printed. Presentation boards should be 4,800 pixels x 7,200 pixels (24in x 36in @ 200dpi) in JPEG, PNG, or GIF format. All other required image files must be 3000

pixels x 2000 pixels (15in x 10in @ 200 DPI) in JPEG, PNG, or GIF format. All dimensions must be in United States customary system units. Specific image and documents required for entry are as follows:

Project Description Text (REQUIRED). All text on the entry must be included in the text field on the entry page and on a text file uploaded to the files tab. Project administrators can add or change this text by clicking the edit button in the top left corner of the page. This should be a full description of your proposed design (200 words minimum), including summary information about estimated cost, specific design strategies for the small building footprint and limited given budget, LEED certification considerations, etc. The files should be named/saved as: [entrant ID number]_00_textdescription.doc

Presentation Boards @ 24"x36" (REQUIRED) Entrants are required to submit two (2) presentation boards, **at least one (1) of which must include a 1/4in scale site plan, including the floor plan the team deems most significant.** The presentation boards should clearly display the entrant's approach. The house and landscape planning and design, approach to sustainability, projected cost, and material use should be included. The organizers will use these images as the primary boards to display in exhibitions, publications and in the field. The boards **MUST** be the first image to appear in the slideshow for jurying purposes. The files should be named/saved as: [entrant ID number]_01_mainboard_01 (i.e. XXX_01_mainboard_01) and [entrant ID number]_01_mainboard_02 (i.e. XXX_01_mainboard_02)

Building Plan(s) (REQUIRED) The chosen scale for the building plan(s) should be noted. This building plan should accurately portray the floor plan(s) of your proposed design. If you are proposing a multi-story home, please include the respective number of building plan files. The file should be named/saved as: [entrant ID number]_02_buildingplan_XX (i.e. XXX_02_buildingplan_01; XXX_02_buildingplan_02)

Building Elevation(s) (REQUIRED) The chosen scale for entrants' building elevation drawings should be noted. The drawings should accurately portray the elevation(s) of your proposed home. The file should be named/saved as: [entrant ID number]_03_elevation_XX (i.e. XXX_03_elevation_01; XXX_03_elevation_02)

Building Section(s) (REQUIRED) The chosen scale for entrants' building section drawings should be noted. The drawings should accurately portray section(s) through your proposed home and show intended materials and lighting techniques. Building envelope and detailing strategies should be indicated in at least one submitted section. The file should be named/saved as: [entrant ID number]_04_section_XX (i.e. XXX_04_section_1; XXX_04_section_2)

Cost Estimation Template (REQUIRED) The cost estimation template must be downloaded from Open Architecture Network and completed for the design entry. The template includes embedded information about cost of labor and materials in New Orleans, as well as information to aid teams in determining what elements should be included in the \$100K price point. The file should be named/saved as: [entrant ID number]_05_costtemplate (i.e. XXX_05_costtemplate)

LEED for Homes project checklist (REQUIRED) The LEED checklist must show which credits the team believes the project can attain in pursuit of LEED for Homes Platinum and which are not targeted. The file should be named/saved as: [entrant ID number]_06_LEEDchecklist (i.e. XXX_06_LEEDchecklist)

CAD file (STRONGLY RECOMMENDED) Entrants can submit either a 2D or 3D CAD file. If you are creating a two-dimensional drawing please include plans and elevations in the file. You and other users of the Open Architecture Network are able to view and comment on .DXF files inline using AutoDesk Freewheel. Format: .DWG, .DXF or .SKP The file should be named/saved as: [entrant ID number]_CAD (i.e. XXX_CAD)

Additional Site plan(s) (OPTIONAL) Additional site and landscape plans may be submitted to

demonstrate how the design fits into the scale and context of the Broadmoor neighborhood. As stated previously, this must be included on one of the presentation boards, but entrants may submit additional home/site plans for added detail. Building plans, elevations, sections, and any additional images may not exceed ten (10) total images. The file should be named/saved as: [entrant ID number]_07_siteplan (i.e. XXX_07_siteplan)

Additional Rendering and Supplemental Images (OPTIONAL) There is no restriction on the style or content of supplemental images. For example, applicants may scan photos of a model, hand-drawn sketches, ink drawings, 3D computer graphic renderings, or web animations. There is no restriction on the style or content of documentation. Supplemental files must be uploaded to your project page on the Open Architecture Network. You may submit images, text, video files, renderings, or any other file type supported by the Open Architecture Network. Building plans, elevations, sections, and any supplemental images may not exceed ten (10) total images. The file(s) should be named/saved as: [entrant ID number]_08_supplementalimage_01 and [entrant ID number]_08_supplementalimage_02 accordingly.

File List Synopsis:

REQUIRED

[entrant ID number]_00_textdescription.doc
[entrant ID number]_01_mainboard
[entrant ID number]_02_buildingplan_XX
[entrant ID number]_03_elevation_XX
[entrant ID number]_04_section_XX
[entrant ID number]_05_costestimate
[entrant ID number]_06_LEEDchecklist

STRONGLY RECOMMENDED

[entrant ID number]_CAD

OPTIONAL

[entrant ID number]_07_siteplan
[entrant ID number]_08_supplementalimage_XX

Any Competition Entry that does not comply with this format will be disqualified. Obscene, offensive or inappropriate Competition Entries will be disqualified in Sponsor's sole and complete discretion. Limit one Competition Entry per team.

Competition Entries must be submitted to www.openarchitecturenetwork.org. All Competition Entries must be received no later than 12:00pm EST on May 31, 2010. By entering the Competition, all Entrants acknowledge receipt of and compliance with these Official Rules.

Up to two team entrants must be available to travel to New Orleans to finalize design plans should the Team's Entry be selected as one of the National Finalists. Sponsor will pay for roundtrip airfare and lodging for such entrants, Further, up to two Team Entrants must be available to travel to and present design plans at Greenbuild 2010 should the Team Entry's be selected as a National Finalists. Sponsor will pay for roundtrip airfare, lodging and Greenbuild registration for such Entrants (Any and all other expenses shall be the sole responsibility of the Team Entrants. Each Team may submit only one Entry per team. The likelihood of being chosen is dependent on the number and quality of e Entries received.

6. **JUDGING CRITERIA:** There will be two (2) rounds of judging. (i) Each Competition Entry will be sent to the geographically nearest USGBC local chapter, indicated by Team Lead, to be judged with all other Competition Entries geographically closest to said Local Chapter (“Local Chapter”). One (1) Students and one (1) Emerging Professionals Competition Entry will be chosen by each participating USGBC Local Chapter (“Local Finalists”). All Local Chapters will award Local Finalists according to Universal Judging Criteria on or about July 2, 2010. Recognition as a Local Finalist is determined solely based on the highest score achieved under the Universal Judging Criteria. (ii) Local Chapter Finalists will then be judged collectively by Sponsor according to the same Universal Judging Criteria. Sponsor will select Four (4) National Finalists, two (2) Students and two (2) Emerging Professionals, from the pool of Local Finalists. Recognition as a National Finalist is determined solely based on the highest score achieved under the Universal Judging Criteria. Each Competition Entry will be reviewed by a panel of judges and the potential winners will be selected based on a composite score using the following 120 point criteria (“Universal Judging Criteria”):

Judging Criteria	Points
Considers the neighborhood context, as determined by the jury (includes Broadmoor resident(s))	30
Interior Design and Smart Flow	20
Provides a realistic cost estimate that does not exceed \$100,000.00 US	20
Demonstrates an ability to achieve LEED Platinum rating, with emphasis placed on lower occupancy costs including utilities and maintenance	20
Demonstrates inclusive design with specific focus on the elderly	10
Thoughtful methods for educating occupants about energy and water use are included	10
Includes hurricane-resistance, with specified 150mph wind rating and window protections	10

Judging will take place no later than August 29, 2010. The judges will be solely responsible for choosing a winner based on the Universal Judging Criteria.

7. **INFRINGEMENT UPON RIGHTS OF OTHERS:** Entries must be 100% original creations and must not contain any copyrighted material including by way of example and not by limitation, copyrighted images of any third party. Any Competition Entry that contains material suspected of being intellectual property of some other person or entity and cannot be proved to be original will be disqualified. Any Competition Entry that contains obscenities, objectionable matter, material that is copyrighted, trademarked or patented by anyone other than Entrant, or that defames or invades the publicity or privacy rights of any person living or deceased or otherwise infringe upon any third party’s personal or proprietary rights will be disqualified.
8. **OWNERSHIP/RIGHTS:** Except as specifically provided for herein, Entrant agrees by submitting a Competition Entry that the Competition Entry was created by Entrant and is free of any copyright trademark or patent rights or other intellectual property belonging to anyone else. Entrant further agrees that Sponsor may use any or all of the Competition Entry in any manner deemed necessary for the purpose of this Competition without any payment of fees or royalties in Sponsor’s sole discretion. Entrant agrees that Sponsor may assign all right, title and interest in the Competition Entry granted by Entrant hereunder to any party at Sponsor sole discretion.
9. **PUBLICITY RELEASE:** Except where prohibited, entry in the Competition constitutes each Entrant’s consent to use, publish, reproduce and for all purposes, including publicity, promotion and advertising, in any media (including without limitation, the Internet, television or offline promotions), each winner’s name, city, photograph, likeness, voice, image, and Competition Entry each in perpetuity without further compensation, credit or right of review or approval.

10. **RECOGNITION OF WINNERS:** Each participating Local Chapter will recognize one (1) Student Local Finalist and one (1) Emerging Professional Local Finalist. From the pool of Local Finalists, Sponsor will recognize two (2) Student National Finalists and two (2) Emerging Professional National Finalists.

Sponsor will not replace any lost or stolen tickets, travel vouchers or certificates. National Finalist Recognition is non-transferable.

11. **DELIVER OF NATIONAL FINALIST RECOGNITION:** National Finalist will be notified by telephone and email on or about August 29, 2010 and will be required to complete and return an Affidavit of Eligibility and Liability and Publicity Release (“Affidavit and Release”) which must be completed, signed and returned within fourteen (14) days from the date of issuance, or the National Finalist Recognition will be forfeited and awarded to an alternate winner. National Finalists may waive their rights to receive the National Finalist Recognition. If waived or forfeited, the National Finalist Recognition will be awarded to an alternate winner with the next highest score.

12. **PROGRAM DESCRIPTION:** The Competition is further described in the Program Description (“Program Description”). The Program Description is hereby incorporated by reference into these Official Rules. To the extent that there is any ambiguity or inconsistency between the Program Description and the Official Rules, the Official Rules shall control. Program Description may be obtained by (i) logging onto www.openarchitecturenetwork.org/competitions/naturaltalent/2010 or (ii) logging onto www.usgbc.org/designcompetition.

13.

14. **LIMITATION OF LIABILITY:** By entering, Entrants agree to release and hold harmless Sponsor and its parent, subsidiaries, affiliates, divisions, advertising and promotional agencies, wholesalers and retailers, vendors, contractors, sub-contractors, and each of the foregoing entities’ employees, officers, directors, shareholders, members and agents (collectively the “Released Parties”), from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Competition or acceptance, delivery, or use of any recognition, including without limitation, Recognition of the National Finalists. The Released Parties are not responsible or liable for any incorrect or inaccurate Entry information, and assume no responsibility for (i) typographical or other errors in the printing of the promotion materials or the offering or announcement of recognition; (ii) any error, printing error, omission, interruption, defect or delay in operation or transmission at any website; (iii) failure of any Entry to be received by Sponsor due to technical problems, printing error, human error or traffic congestion on the Internet or at any website; (iv) communications line, hardware and/or software failures; (v) damage to any computer (software or hardware) resulting from participation in the Competition; (vi) theft or destruction of, tampering with, unauthorized access to, or alteration of Entries and/or Entry information; or (vi) Entries which are late, lost, stolen, damaged, illegible and/or unintelligible (or any combination thereof).

15. **OTHER CONDITIONS:** All federal, state and local laws and regulations apply. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this Competition or any portion hereof, or to disqualify any individual, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failures, or any other causes which, in Sponsor’s sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Competition; (b) the Competition or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of Entries per these Official Rules; or (c) the Competition is otherwise not capable of running as planned.

16. **ARBITRATION/CHOICE OF LAW:** Except where prohibited, Entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Competition shall be resolved exclusively by arbitration pursuant to the Rules of the American Arbitration Association then effective, and any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by Entrant with regard to this Competition, but in no event attorneys' fees, punitive, incidental, consequential or other damages. All issues and question concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Entrants and Sponsor in connection with the Competition shall be governed by and construed in accordance with the

laws of the District of Columbia, without giving effect to any choice of law or conflict of law rules or provisions (whether of DC or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than DC. The invalidity or unenforceability of any provision of these Official Rules shall not affect the invalidity or unenforceability of any other provision so long as the general intent of these Official Rules remains in effect. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

17. **WINNER LIST:** National Finalists will be announced on the Open Architecture Network and by Sponsor at Greenbuild 2010.

18. **CLICK BOX:** By entering, Entrants agree to comply with these Official Rules.