



Request For Proposals

Revision: 16Dec2009

2010 Homeless World Cup Legacy Centers:

Youth and Women's Leadership Center in Santa Cruz, Rio de Janeiro, Brazil

Invitation: With project partners officially on board and a site secured we are pleased to welcome you to the Selection Process for Design and Architectural Services of the Homeless World Cup **Youth and Women's Leadership Center** in **Santa Cruz**, Rio de Janeiro, Brazil.

Architecture for Humanity, Homeless World Cup, and Nike GameChangers are designing and constructing a prototype facility utilizing football as a tool for empowerment and social change for women and youth.

To be considered for this commission, we invite you to review this Request For Proposals and submit your **bravest, most intelligent**, and elegant design proposal for the community of Santa Cruz.

Through this Request For Proposals we can potentially select both a **Local Architectural team** (Architect of Record, licensed in Brazil) and a **Design Fellow** (a Liaison between the Community Partners and Local Architectural Team). Depending on the team and solution this may be one and the same.

Background:

During the inaugural Homeless World Cup held in Melbourne in late 2008, it was identified by participating homeless delegations that the Homeless World Cup could establish specific programs for homeless women using football and social enterprise, enabling them to be the drivers behind their own social and economical development and in turn extend their knowledge with the same positive team attitude and leadership skills football brings forth.

With the [Homeless World Cup](#) arriving in Rio de Janeiro, Brazil in fall 2010, Architecture for Humanity, Homeless World Cup, and Nike are teaming up with local partners [Organização Civil de Ação Social \(OCAS\)](#), and [Bola Pra Frente \(BPF\)](#) to establish multiple Legacy Centers to implement the Homeless World Cup influence beyond the week-long Tournament and Leadership Conference. This program will establish a legacy of the Homeless World Cup with two pilot Legacy Centers, a football-based **Youth and Women's Leadership Center** in **Santa Cruz** and the Women's Enterprise Center in Sao Paulo. Defined by the success of the pilot project, Architecture For Humanity and Homeless World Cup intend to expand the influence of the Leadership and Enterprise Centers to a global scale.

Registration Deadline: Teams and individuals must register by **January 1, 2010 at 11:59 PM Pacific Standard Time (GMT +8)** **Submission Deadline:** Submissions must be uploaded via the Open Architecture Network by **January 16, 2010 at 11:59 PM Pacific Standard Time (GMT +8)**. See the Requirements tab for additional Submission information.

Project Outline: This Request for Proposals is solely for the **Youth and Women's Leadership Center**, located on the indicated site in Santa Cruz.

Target Population: Youth and Women of Santa Cruz, Rio de Janeiro, Brazil

Site: [Santa Cruz, Rio de Janeiro, Brazil 22°55'13"S 43°41'6"W](#)

Area = 7,316.28 M²



Greater Community: Santa Cruz is an extensive, populous, mostly low-income neighborhood in the West Side of [Rio de Janeiro](#), the most distant of the central area of the city, at about 60 km (37 miles) from downtown Rio. Traversed by the [Central do Brasil](#) suburban railway, it has a diversified landscape, with rural, commercial, residential and industrial areas. Santa Cruz is over 440 years old, having originated from a farm founded in 1567. Like most low-income communities, Santa Cruz has many problems regarding public transportation, sanitation and environmental degradation.¹

Santa Cruz is currently a center for new development, with construction of a new steel plant and various manufacturing facilities, and is therefore teetering between potential urban degradation or improvement. The **Youth and Women's Leadership Center** aims to support the positive attributes of density development in a marginal community.

For additional information about Santa Cruz, please reference [santa_cruz.pdf](#) from the Attachments below.

Partners:

About Architecture for Humanity

Architecture for Humanity is a 501(c)(3) charitable organization that seeks architectural solution to humanitarian crisis and brings design services to communities in need.

About our partners:

Nike GameChangers believes in the power of sport to unleash potential and actively identifies the sporting heroes of tomorrow; young athletes who use sport to beat the issues that they care about most.

The Homeless World Cup Foundation uses football to encourage and energise people who are homeless to change their own lives. Currently it works with football programmes in over 70 nations reaching 40,000 homeless players every year with an ambition to engage one million players with the benefits of football by 2012.

Organização Civil de Ação Social (OCAS) is a non-profit enterprise that promotes the citizenship and empowerment of homeless and socially vulnerable people in Brazil. The organization is now working in São Paulo and Rio de Janeiro to address critical social problems and a high incidence of homelessness. The OCAS street paper has been an opportunity for homeless and socially vulnerable people to make an income through the selling of a bi-monthly magazine.

Bola Pra Frente is a non-profit project which aims to stimulate learning, literacy and leadership to the youth of Rio de Janeiro both in the classroom and through the organized team sports and self expression.

The Brief:

Program: Starting with these base program elements, develop and expand the program as you see fit to establish this facility as a thriving magnet for the entire community, configurable to the elastic needs of evolving groups through the duration of the center's operation. Keep in mind this facility will be a model for leadership and enterprise through sports on a global scale.

Required Program Elements:

Football

- **Street Football Stadium** (22m x 16m Pitch) focal point of the project, secured during off-hours. The pitch surface will be donated by [Greenfields](#) and needs to be incorporated into the site. The substrate will be part of the project construction budget.
- **Stadium Seating** (100 persons +) encourages community participation and the rush of a stadium presence
- **Additional Pitch** (approx. 30m x 40m total) practice area, a bigger pitch which can be broken up into multiple areas

- **Bathrooms** - male and female
- **Equipment Room** (storage for football shoes, goals, nets, balls and practice equipment will be kept safely on site for users to check out)

Education

- flexible **Indoor Classrooms** - facilities for a potential capacity of 100 youth or 40 adults
- **Administrative Offices** with computer and storage capacity for program administration.

Enterprise/Marketplace

- **Start-up Business Units** - linking social enterprise to the site and activating the facility as a community hub (i.e. workshops, cafe, football memorabilia)

Community

- Community gathering and access/corridor through site
- Outdoor community **Gathering Space**
- Community **Access to Clean Water**

Additional Program Elements:

- **Locker Rooms** - male and female, shower, changing space, benches and lockers
- **Fitness Room**
- **Day Care Facility** (for mothers using the site and elder siblings who would like to use the site but otherwise are responsible for their younger siblings)

Your greater vision:

What additional elements would reinforce the concepts of the center?

How is the center a positive icon of the community?

How does it reinforce and connect to existing pedestrian routes?

Project Principles:

Social: The Youth and Women's Leadership Center will promote social sustainability through the implementation of a community center focused on youth and women's empowerment through leadership training, personal skills development, academic advancement, athletic training through involvement in team sports. The emphasis on education and leadership training uses football as the catalyst for change.

Design: This center will be an inventive, flexible, replicable, and scalable solution for international communities lacking resources for women and youth.

Resources: The center will be an exemplary project exhibiting sustainable principles of energy efficiency, on-site energy production, water collection, waste reduction/reuse/treatment, and the importance of green space in an increasingly urban environment. Construction materials will be locally sourced with minimal embodied energy and the overall construction process be conscientious of waste, noise, and landscape impact.

Project Budget:

Base Construction Grant = USD **\$90,000**. The project partners are investigating potential for additional fiscal sponsors. **We welcome creative financial solutions and suggested partnerships as part of your design proposal.**

Phases:

The Legacy Centers will open simultaneously with the Homeless World Cup in September 2010 benefiting from the support, momentum, and media attention of the international event. We imagine that this construction should be organized in scalable phases leading to the fully realized facility.

Phase 1: Emphasizing the construction of the Greenfield pitch and pragmatic program is expected to be realized in early September. It is essential the football pitch and a basic operating facility be open in order to support the Homeless World Cup.

Phase 2: Visionary arrival expected in late 2010. Your overall vision of the Youth and Women's Leadership Center should be designed and fabricated in addition to the pitch and basic operating facilities expected to be operational for September activities. The program in this phase is equally as important and essential to the Center's future and should be planned as creatively as possible to allow the Center to be fully operational throughout the additional construction. This succession of development should be self explanatory in your presentation.

Attachments:

Request For Proposal Brief - RFP_brief_2009_1216.pdf

Site Sketchup - SantaCruz_Site.skp

Site Cad - SantaCruz_Site.dwg

Street Football Pitch - street_football_pitch.skp

Parcel Map - Parcel_Map.pdf

Site Photos - Site_Photos.pdf

Santa Cruz Ecology - santa_cruz_ecology.pdf



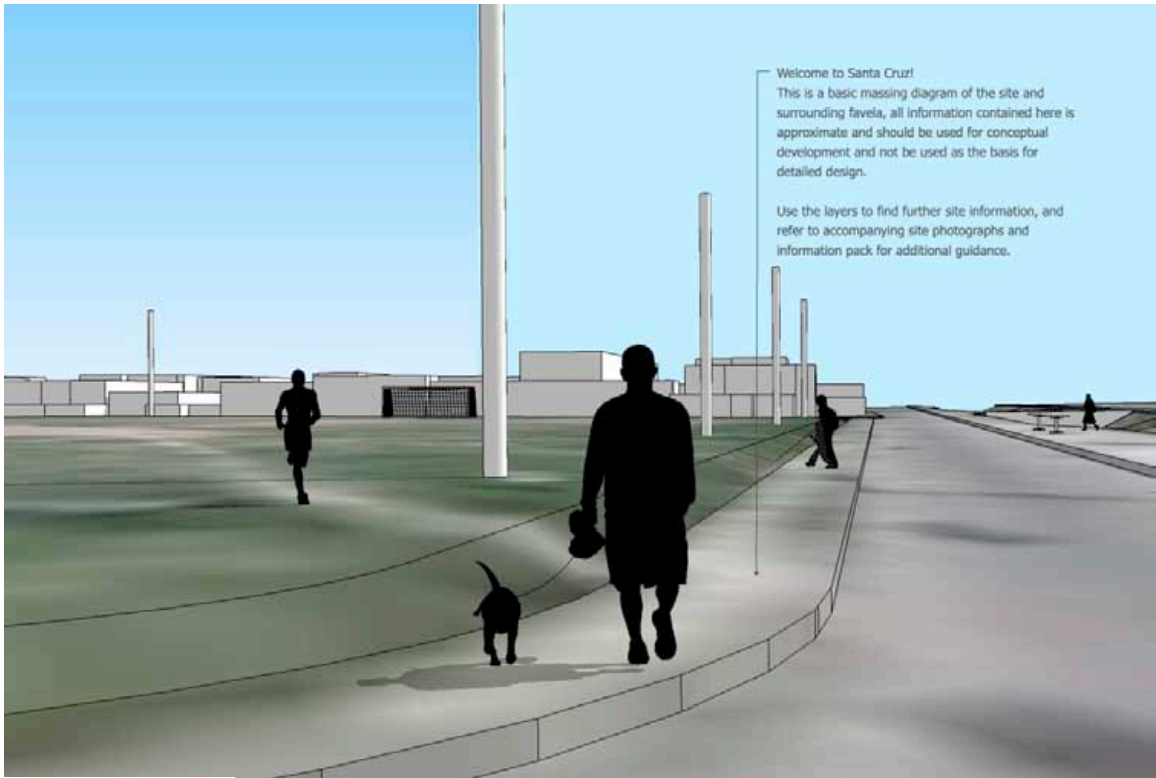
Site looking North



Site looking North



Site looking East



From SketchUp File



From SketchUp File

Registration Requirements:

Submissions are open to all invited, individuals or teams who are either licenced architects currently working in the Rio de Janiero area or potential design fellows who are familiar with Brazil and fluent in Portuguese. Only registered entrants will have access to the competition criteria, design brief and other background information.

Your competition information should appear in the right hand sidebar and also in the Competitions Tab on the 'My OAN' page.

Competition Launch: December 16th, 2009

Registration Deadline: January 1st, 2009

Submission Deadline: January 16th, 209

How to Register:

In order to register for the competition, entrants must first join the Open Architecture Network at <http://www.openarchitecturenetwork.org>.

Architecture Firm Entrants:

One registered user must start the project and invite other team members. This individual is considered the Team Lead and will be the contact between designers and competition administrators for the purposes of communication. Please be certain to keep contact information for all team members current on the Open Architecture Network. You'd want to know if you won, right?

Design Fellow Entrants:

Design Fellow entrants work is juried alongside that of professionals, and jury members will not be advised of the difference. In the past, Design Fellows have won competitions hosted on the Open Architecture Network by Architecture for Humanity. Design Fellow entrants must be willing to partner with a licensed architect if their design is selected for construction.

Submission Requirements:

Please find **File Upload Instructions Here**

http://www.openarchitecturenetwork.org/how_to.html

Submission Guidelines:

The period for work submission is December 16th, 2009 – January 16th, 2010.

The deadline for submission is **January 16th, 2010, midnight PST** in order to be juried.

The submission should be original in content.

All entries must be submitted without identifying marks, including logos, text, insignia, or images on the display surface that could be used to identify the submission's authors.

All digital files must be submitted to the "Files" tab of competition entries on the Open Architecture Network. Please [contact us](#) immediately if you are having trouble uploading your files.

Image format: All image files must be A3 @ 200 DPI in JPEG, PNG or GIF format. And the presentation board(s) should be A1 at a minimum of 200dpi.

Units: All dimensions, though not required, should be in meters.

Submission Content:

Submission length is open to your discretion but should include the following minimum documents:

1) Submission Documents (REQUIRED)

a) Project Description

This is a text document which must include your firm information and information regarding your design. Entries submitted without firm information including contact information will not be accepted.

All text should be in English.

The form must include a title, a 200 word description of your proposed design, a potential list of materials used in the construction of your proposed design.

The text file must also list all team members and any details that you feel may be of interest to the client.

The file should be named/saved as: [entrant ID number]_infodoc_SantaCruz (i.e. XXX_infodoc_SantaCruz)

b) Budget estimate

A rough plan of how the budget will be devised should be included. Keep in mind Greenfield is donating the pitch surface to the community of Santa Cruz but not the required grading, subsurface paving, and landscape intervention.

The file should be named/saved as: [entrant ID number]_budgetdoc_SantaCruz (i.e. XXX_budgetdoc_SantaCruz)

2) Digital Submission Board(s)

REQUIRED: (1) MAIN PRESENTATION BOARD

OPTIONAL: Up to (4) supplemental boards

The order of the required content below can be organized as you see best fits the overall comprehension of your project.

Presentation Board @ A1 (REQUIRED)

The presentation board should clearly display the entrant's approach. The planning and design, approach to sustainability and material use should be included. This board should provide an overview of your concept and should convey your idea to the client and others without the aid of accompanying submission materials.

Additionally, the organizers will use this image as the primary board to display in exhibitions, publications and in community meeting in the field. This board **MUST** be the first image to appear in the slideshow for jurying purposes.

The file should be named/saved as: [entrant ID number]_01_mainboard (i.e. XXX_01_mainboard)

Additional boards @ A1 (Optional) should be named/saved as: [entrant ID number]_##_addlboard (i.e. XXX_03_addlboard)

The following info is either required or optional and should be included somewhere within your proposal:

Site Plan (REQUIRED)

The site plan does not have to be to scale but should accurately portray the schematic layout of your proposed facility. Diagrams of overall flow of site and it's relation to surrounding community context are encouraged.

Building Plan(s) (REQUIRED)

This building plan does not have to be to scale but should accurately portray the floor plan(s) of your proposed fields and community center. If you are proposing a multi-story facility please include the respective number of building plan files.

The program of the community center is open to creative use and your programmatic ideas, the plan should reflect these ideas and flexibility.

Building Elevation(s) (REQUIRED)

This building elevation does not have to be to scale but should accurately portray the elevation(s) of your proposed classroom.

Building Section(s) (REQUIRED)

This building section does not have to be to scale but should accurately portray section(s) through your proposed classroom and show intended materials and lighting techniques.

Sustainable Strategies (REQUIRED)

Locally sourced materials, solar harvesting, passive heating and cooling strategies are expected as a standard basis for design, if you have a particular strategy in mind, please share your ideas. Identifying your materials will give the jury a better sense of the overall aesthetic.

Energy Use (OPTIONAL)

If energy calculations are prepared and incorporated into the design for the specific site in Santa Cruz, definitive information will aid the jury's understanding of your project.

Web animations/Video (OPTIONAL)

(embedded web link in Project Description preferred) will also be accepted.

There is **no restriction on the style or content of boards**. For example, applicants may scan photos of a model, hand-drawn sketches, or ink drawings. 3D computer graphic renderings and web animations are welcomed provided they do not exceed the maximum file size.

Entries must be submitted in the required electronic formats listed above. Your entry, including all images and text files, must not exceed 25MB in total.

File List Synopsis

REQUIRED

[entrant ID number]_textdescription_Santa Cruz.doc

[entrant ID number]_budgetdoc_SantaCruz.doc

[entrant ID number]_01_mainboard

OPTIONAL

[entrant ID number]_02_addlboard_XX

[entrant ID number]_03_addlboard_XX

[entrant ID number]_04_addlboard_XX

[entrant ID number]_05_addlboard_XX

Post Submission

Once you have gathered the required text and image files and uploaded them to the Open Architecture Network, you may make Edits and changes until the Submission Deadline.

Starting January 16th, 2010 jury members will view submissions. Entrants will NOT be allowed to Edit any project details or files after the January 16th deadline. Editing may resume after the competition is complete and a winning design has been selected in early 2010. If we have any trouble reading or opening your entry, competition organizers will notify you.

Rules

The purpose of this initiative is to identify sustainable, low-cost design solutions for building youth sports and community facilities in Brazil. To that end, we ask that all entrants read and agree to the rules before entering the competition. The rules are intended to make it possible for Architecture for Humanity to share all of designs submitted with those who could benefit most from them and—ultimately—to build more designs.

In submitting an entry to the **Youth and Women's Leadership Center** initiative, all participants agree to comply with the rules and terms of entry below:

Eligibility

Employees and family members of employees of Architecture for Humanity and the principal project partners are precluded from participating in the competition. Architects and design professionals are encouraged to participate.

In order to enter, entrants must register for the Open Architecture Network. Participants may submit multiple entries for the initiative but they must start a new project for each submission. For review purposes, each design is considered as a separate entry. Multiple designs will not be considered as a single entry.

Period of Submission

Entrants are invited to develop their design throughout the submission period. Once the submission period has ended they will not be permitted to make changes to their entry until the jurying has concluded at which time entrants will regain access to their project and may continue to develop their design. Entries that are late, illegible, incomplete, misdirected or incompletely received will not be eligible.

The period of submission is **December 16th, 2009 to January 16th, 2010**.

The organizers reserve the right to delay or extend the period of submission. This period is for the first round of designs. There may be further rounds of review by additional community partners. In entering your design it will be available for those rounds and you will be allowed to update, refine and develop your design during those submission periods.

Anonymity and Design Credit

All files uploaded must be submitted without any markings that will identify team members in order to facilitate fair jurying of the competition. Building Plans, Building Elevations, Site Plans, Renderings and any other files submitted for consideration should not include title blocks or any other identifying information. Failure to comply with this rule will lead to disqualification.

This does not apply to the Project Details or "Edit Settings" area of each entry, which must be completed in full and must include the names and roles of all team members. Please note: Information entered in the Project Details or Project Settings area will be used to give proper credit to design team members.

Ownership and Copyright

By entering the competition, entrants agree to a) post entry materials to the Open Architecture Network and to the Terms of Use of the Open Architecture Network; b) to license all materials submitted under the Creative Commons **Attribution-Noncommercial-Share Alike** license and to adhere to the terms of that license.

Entrants shall own all design concepts, drawings, images, renderings, sketches, photographs, models, and/or text, documents, information or other materials submitted in association with the competition provided. However, the entrant hereby grants Architecture for Humanity and its designees perpetual, free, unrestricted use of the submission materials in fulfillment of its charitable purposes, including its annual report, its websites and in communications with volunteers, funders and the media and all other purposes specified in these Rules. Such use is expressly not directed toward commercial advantage or private monetary compensation.

Notwithstanding AFH's rights as a Licensor, non selected entrants shall retain full rights to use the documents in other projects for commercial and for-profit purposes.

By entering entrants warrant that all materials submitted by them are their own, that nothing in the submission of these materials will infringe the copyright or any other right of any person and that they have full authority to submit the materials for such purposes.

Exhibition and Publication

The organizers may exhibit selected entries to this initiative during and after the project is completed. The results may be presented online, in galleries or other venues, or in a printed publication and all entries will be available to be viewed on the Open Architecture Network. Selected and Finalist entrants may be asked to build scale models representing their design and provide printed presentation boards for exhibition purposes. A small stipend will accompany this request.

In any exhibition, publication, or website, the organizers will make every effort to properly credit the appropriate competitors. Architecture for Humanity and its designees reserve the right to utilize materials submitted by entrants in any publication or promotional endeavor in perpetuity and free of charge (See "Ownership and Copyright").

Finalists

One or more entry will be selected by project partners and the community as the conceptual design for the Legacy Center. Each selected finalist will be asked to develop a schematic design with the community partner through on the ground community workshops. A design stipend will be awarded to the team for this purpose.

In accepting its' selection, the entrant agrees to the commitments and obligations of the Finalists. Entrants selected as Finalists will be required to enter into a contract with Architecture for Humanity to further develop and implement their design and to sign a release in order to any design stipends associated with developing the site specific schematic design. Architecture for Humanity and its' partner reserves the right to implement the selected design concepts with or without the involvement of the entrant, but will make all reasonable efforts to include the entrant in the implementation of the design.

Architecture for Humanity will make every reasonable effort to contact the selected design team. In the event the team chooses not to accept the schematic design commission, cannot be contacted for any reason, or fails to respond to repeated notification attempts and/or emails within 14 days, their design entry may be excluded from further rounds of reviews.

Disputes

The jury has the sole authority and responsibility to recommend winners at the end of the competition. The organizers reserve the right to make a final decision regarding the winning scheme and any funding that may be made available for the development or implementation of designs entered into the competition. The administrators decisions in connection with all matters concerning this design invitation shall be final and binding.

Limitation of Liability

By entering the design invitation, all entrants and team members agree to indemnify, defend and hold Architecture for Humanity including its chartered units, and its governors, directors, officers, employees, agents, partners, funders, sponsors and volunteers from and against any and all suits, claims, demands, liabilities, damages, costs and expenses (reasonable attorneys' fees) arising out of or relating in any way to services it provides in connection with this agreement.

If you have any questions about the rules stipulated above, please do not hesitate to contact the administrators.

Commitments and Obligations

The goal of this project is to improve lives. In order to implement the selected designs, we rely on the commitment and support of the chosen teams. Design teams selected must be willing to commit time and energy in partnership with Architecture for Humanity to develop--and ultimately build--their design.

We recognize that this may take you away from other work. To support designers on-going involvement, if your design is selected for implementation you will receive a stipend, which is intended to cover out-of-pocket expenses incurred in connection with the project. In exchange, you will gain the experience of work alongside a community partner to develop your design. There is no more meaningful work.

Entrants must be willing to agree to the commitments and obligations described below in order to receive the design stipend and be acknowledged as a finalist of the project.

- to create a physical model and print presentation boards to be used for exhibition purposes;
- to enter into a commercially reasonable contract with Architecture for Humanity to develop the selected design;
- to engage community members and other beneficiaries of the center in the design process;
- to make himself or herself available for a site visits to ensure the integrity of their design and support the construction of the facility;
- to work with a licensed site architect, if necessary;
- to ensure the use of local materials and local labor whenever practicable;
- to promote sustainable and environmental practices.

We hope your design is selected, and we look forward to working with you.