



**“20 Centres for 2010”
Nairobi**

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Concept Design Invitation

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Background of the Football for Hope Movement

The Football for Hope Movement is the key element of the strategic alliance between FIFA and streetfootballworld. The movement aims to fully utilise the role of football in society to contribute to the UN Millennium Development Goals. It will promote best practice in the fields of Health Promotion, Peace Building, Children's Rights & Education, Anti-Discrimination & Social Integration and the Environment by bringing together, advising, supporting, and strengthening the sustainable social and human development programmes of local partner organisations.

Football for Hope Centre Concept

FIFA and streetfootballworld aim to build 20 Football for Hope Centres (5 in South Africa, 15 in other African Countries) as part of and through funds raised by the official campaign for the 2010 FIFA World Cup™, "20 Centres for 2010". This project will benefit 20 socio-economically disadvantaged African communities by providing local organisations (the "centre hosts") with the infrastructure to strengthen and expand their work in the area of Development through Football. The 20 centres will not only provide opportunities to play football, but will mainly serve as a place where the local community can gather and access public health and education services thus improving basic education, preventing diseases and promoting health care as well as encouraging the social integration of minorities and disadvantaged populations.

20 Centres for 2010 – A Design Challenge

The infrastructure of the 20 Football for Hope Centres will consist of a building with facilities dedicated to youth education and public health as well as a small-size artificial turf football pitch (20mx40m). Each centre will be designed in coordination with the Centre Host in order to create the most efficient and effective spaces for its programmes. The design will use sustainable building techniques and engage the local community through the use of local materials and labour.

Architects throughout the African continent are being challenged to develop an anchor within the lives of communities by designing a Football for Hope Centre containing a small-size football pitch with adjacent community youth facility for health and educational purposes. *(See programme for more details)*

The clients will be selecting which firm(s) they would like to work with and in order to present these fairly and openly we are asking interested parties to participate in a design challenge that is representational of the initiative. You will have approximately 3 weeks to develop a concept design that will be then presented to the clients.



The Challenge

Football for Hope Implementing Partner/Client:

Mathare Youth Sports Association (MYSA)

<http://www.mysakenya.org/>

Working Vision:

To empower the youth through sports and to create future leaders.

Client description:

One of the leading organisations within the Development through Football community, MYSA celebrated its 20th anniversary in 2006. For the past two decades, the Nairobi-based organisation has grown to include 60 staff members and over 7,000 volunteers. MYSA is making great strides toward helping youths become responsible citizens and develop healthy bodies and spirits. Activities of the organisation include providing training and organising tournaments within the 16 most deprived slums of Nairobi. Youths are involved in leadership training, environmental cleanups, HIV/AIDS awareness programmes, and other community service activities.

In cooperation with participating schools, MYSA has also devised special curriculum for training teachers who are encouraged to incorporate the organisation's positive message and methods into their school's agenda. The organisation involves approximately 20,000 young people, of which over 14,000 youths are currently participating in the football programme. MYSA participated at the streetfootballworld festival 06 in Berlin, Germany, and was crowned Street Football World Champion!

End-users: Girls and boys ages 10-18 years.

Working Mission:

To provide the youth of Huruma slums and neighbouring communities in Kenya with a social centre for training on self-help, sports, education and health activities so they can better help themselves and their community.

Proposed Activities:

Football: Youth leagues, street soccer tournaments, meeting area, training space and facilities for the local community football teams, over 1500 registered MYSA members and the entire Huruma community.

Education: Book reading, Homework space, Group discussions, Road shows, Performing arts, Informal schools festivals, Leadership awards programme, story writing etc.

Health: Peer education, Conducting Kicking Aids Out activities, Provision of free sexual infections treatment, Counselling services, Youth resource centre, Distribution of condoms

Location:

Huruma Sports Ground – Mathare Township – Nairobi, Kenya

Location: near Mathare Road and Huruma Road

Huruma Sports Ground is a officially recognized by Nairobi City Council as a recreational area.

Timeline for Construction:

6 months

Programme:

Competitors are challenged to design a small-size pitch (20m x 40m) with surrounding space for spectators (e.g. seating on elevated ground, etc.) as well as classrooms and media, health, conference and educational facilities that can offer young Africans the chance to further their scholastic and sporting education while providing health and social services. The Football for Hope Centres will be located on the sites of existing Football for Hope Implementing Partners, strengthening their activities in the community in order to improve basic education, prevent diseases and promote health as well as encourage the social integration of minorities and disadvantaged populations.



Design Considerations:

Participants are challenged to incorporate the needs of the community and to employ sustainable and/or local building materials and construction methods to realize their design. There is the potential to create shared services to the community at large, including access to water, power and other support services.

The artificial turf for the football pitch will be freighted to the site in two standardized shipping containers and are free to be utilized in the design if the designer chooses to do so.

Points to be taken into consideration in the concept phase: future prospect of these Centres, expanding in terms of capacity and infrastructure, creating a self-sustaining model for the host community group and becoming development hubs for the training of social entrepreneurs.

Space Considerations:

Football pitch (pre-defined size, equipment and look, delivered and installed by Greenfields)

- Size: Length 40 m and Width 20 m
- Surface: artificial turf, green
- Orientation: Preferred orientation of the field is with the goals facing N.N.W. and S.S.E.
- Goal: Placed in the middle of the goal line; Width 3 m between the goalposts; 2 m height (between crossbar and the ground); Goal posts 8 cm; Nets, made of hemp, jute or nylon; Depth of the goal shall be at least 80 cm at the top and 1 m at ground level; Goal placed solid in the ground.
- Boarding: Option between solid boarding and fence boarding. Approximately 1m high.

Community Components

- Classroom/Conference room
- Basic Health Care Facilities
- Internet Cafe
- Common Space for larger gatherings/ Recreation area
- Office for staff members
- Reception area
- Library area

Other Components

- Two toilet blocks (boys and girls)
- Rainwater catchment and management system
- Grandstand style seating around pitch (e.g. seating on elevated ground)
- Entrance Area and perimeter fencing
- Parking (for 3-5 vehicles inc. 2 mini-bus/vans)
- Integration in the local landscape requested
- Use of local materials and local community involvement requested

General Considerations:

- The Centre should be designed in a way that future expansion is possible. The idea is that the basic unit, as described above, develops over the years in regional development hubs/sustainable business.
- The building should be in close proximity to the pitch to create a visual and physical connection between the two entities.
- The site must be integrated into or situated near existing pedestrian routes, ensuring a continuous flow of individuals in and around the centre.
- The building site should be connected to existing community spaces, creating a communal and open atmosphere.
- Signage, vehicular access and parking, lighting, landscaping and services will be determined as part of the design process and included in the detailed site plan.



Total Area:

200 m2

Construction Budget:

Total Construction Budget: USD 85,000

Projected Timeline – 2009:

February 12th: Criteria of facilities distributed to interested parties

February 26th: Conceptual Designs due by interested firms

March 3rd-5th: Architecture for Humanity and Football for Hope site visit

March: Design workshops on site with client, architect and broader community

April: Design Development

May: Construction Documentation

June: Code and Building Permit Approvals

July - December: Construction

June 2010: 2010 FIFA World Cup™



Submission Requirements:

1: The period for the work submission is February 10th, 2009 – February 27th, 2009.
The entry must be received by February 27th, 2009 in order to be juried.

2: The submission should be original in content.

3: All entries must be submitted without identifying marks, including logos, text, insignia, or images on the display surface that could be used to identify the submission's authors.

4: All submissions must include the following digital files:

a) Submission Document (REQUIRED)

This is a text document which must include your firm information and information regarding your design. Entries submitted without firm information including contact information will not be accepted.

All text should be in English. The form must include a title, a 200 word description of your proposed design, a potential list of materials used in the construction of your proposed design and a rough budget.

The text file must also list all team members and any details that you feel may be of interest to the client.

The file should be named/saved as: [firm name]_submissionform
(i.e. Jo B Architecture_submissionform)

b) Digital Submission Board (REQUIRED)

Format: 4 inches x 6 inches @ 300 dpi in JPEG format (1800 x 1200 pixels)
File sizes must not exceed: 3MB per file

This board should provide an overview of your concept and should be designed to convey your idea to jury members and others without the aid of accompanying submission materials.

The file should be named/saved as: [firm name]_digitalboard

c) Site plan (REQUIRED)

Format: 4 inches x 6 inches @ 300 dpi in JPEG format (1800 x 1200 pixels)
File sizes must not exceed: 3MB per file

The site plan does not have to be to scale but should accurately portray the schematic layout of your proposed facility. All dimensions, though not required, should be in meters.

The file should be named/saved as: [firm name]_siteplan

d) Supplemental images (OPTIONAL)

Format: 3 inches x 2 inches @ 300 dpi in JPEG format (900 x 600 pixels)

Web animations (Flash or Gif formats only) will also be accepted.
You may not submit more than four supplemental files.

There is no restriction on the style or content of supplemental images. For example, applicants may scan photos of a model, hand-drawn sketches, or ink drawings. 3D computer graphic renderings and web animations are welcomed provided they do not exceed the maximum file size.

The file(s) should be named/saved as: [firm name]_supplementalimage_1, [firm name]_supplementalimage_2

5: Entries must be submitted in the required electronic formats listed above. Your entry, including all images and text files, must not exceed 10MB in total.



How to submit: Once you have gathered the required text and image files, submissions may be e-mailed. All files must be submitted together at one time.

To enter your submission by e-mail: Send your files as an e-mail attachment to:
oanastanescu@architectureforhumanity.org

The subject line of the e-mail must read:

Design Submission - [site name, firm name, country]
(i.e. "Huruma, Design Submission - Jo B Architecture, Kenya")

Voices from the field

This is not a conceptual idea, but a real project with real clients. With 16 countries and 20 different organisations represented it is the voices of the clients that are important to understand the impact of these centres. Here are a few:

"The construction of a Football for Hope Centre contributes to the promotion of football, culture, education and other social activities in Rwanda and worldwide"
Donatien Nsengimana, Rwanda

" The Football for Hope Centre will provide us the infrastructure we require to work yet more efficiently"
Kirk Friedrich, South Africa

"We are intent that this project will become a reference for all of Africa"
Souadou Diabaté, Mali

"We are honoured, excited and understand the significance of this announcement. We hope that with this Centre we can contribute to social development in Africa through football"
Judy McPherson, Ghana